



# **21 INCOME STREAMS: MULTIPLE WAYS TO MAKE MONEY ONLINE**

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### **About The Author**

My name is Joanne Mason and I am a native of Washington, DC and a veteran of the United States Air Force. I have traveled to many places around the world and enjoyed several different career opportunities. My highest accomplishment is being the mother of three beautiful daughters who are the joy of my life and my motivation to succeed.

I purchased my first computer in September of 1997 and quickly discovered the joy of working at home and actually earning an income on the Internet. Since 1998 I have been a professional Internet Marketing Consultant. My company has helped countless small business owners and entrepreneurs learn how to use the internet to attract new prospects, retain loyal customers, increase profits and create multiple revenue streams.

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## INTRODUCTION

Welcome to “**21 Income Streams – Multiple Ways to Make Money Online**”. This ebook was written to help give you just a few ideas, the resources and hopefully even the motivation to get started making lots of money online.

In this ebook I’m giving you 21 tried and tested ideas for making money online. These are ways that I have personally used myself to make money online and others are methods that I’ve seen other people or businesses use very successfully. Either way, I know that they’ll work if you put in the required action to get started and stick to it until you achieve the results that you want.

When it comes to making money online, I believe that there are literally a million ways to do it. The only things stopping you is your creativity and your willingness to both learn quickly and act upon what you have learned. Please do not be like I was for a few years and keep reading and not really implementing what you learn. Each day that you procrastinate you only put yourself further behind in reaching your goals. Set your goals high, believe in yourself and then DO IT. Don’t think about it, don’t hope, don’t dream....JUST DO IT.

One thing that keeps many people from achieving success is the fear that they may make a mistake. SO WHAT! If you make a mistake then get up and go on. Everyone who has ever achieved any level of noteworthy success has made a lot more mistakes than you’ll ever know. Plus the most valuable education often comes from the mistakes that you make. Don’t let fear keep you bound because you really have nothing to lose from trying. Just keep moving forward until you reach your destination...then set a higher goal!

That’s enough motivation from me. Once again, thanks for your purchase. I truly hope that this ebook helps you to succeed online. ~~If you do,~~ **WHEN YOU DO, BE SURE TO LET ME KNOW!**

## Make Money Online with Affiliate Programs

Most of the ideas that I have listed here are completely random and just listed in order that I thought of the, However, I intentionally made affiliate marketing number one of this list because it is by far the easiest way that I know to make money online.

Just in case you've never tried your hand at affiliate marketing here is an easy guide for getting started and a few tips to help you avoid the mistakes that many “newbie” marketers often make.

I've heard it said over and over again that in order to make money online you first need to give something freely. That's very true when it comes to affiliate marketing. Also have a sincere “**GIVE BEFORE YOU GET**” mindset. Give your audience good quality, original information and they'll reward you with great sales!

Before you select affiliate products to sell you need to focus your attention on a **MARKETABLE NICHE**. Notice, I didn't just say a niche but a marketable niche. There's a huge difference.

A marketable niche not only likes your product but also has the disposable income to spend on your product.

Let me illustrate this for you...literally:

Kids who love **SPONGEBOB SQUAREPANTS** are a very large niche. But since children don't usually have their own money to spend they're not the marketable niche that you want to go after.

The real marketable niche for Spongebob is the parents of the kids or in many cases even the grown ups themselves who also love the crazy cartoon character and don't mind spending their money on the multitude of products that bear his likeness.



See the difference. Focus on a niche where people have money that they don't mind spending on your products.

### Choosing Products

Now let's talk about WHERE to find products online to sell. Here a few companies or affiliate product directories where you can sign up as an affiliate programs and earn a commission

on the referral sales that come from your links. There are many more...but these are just a few of the most popular ones to get you started.



<http://www.Clickbank.com> - The world's largest marketplace for digital products



<http://www.Paydotcom> – Sort of a cross between Paypal and Clickbank but vendors can sell either digital or physical products



<http://www.LinkShare.com> – A huge affiliate directory for major businesses



<http://www.CommissionJunction.com> – Affiliate manager for major companies



<http://www.Amazon.com> – More than a bookseller, Amazon is a huge affiliate marketplace

This is just the tip of the iceberg...you can find millions of products to offer to your niche audience just by searching for “affiliate programs” at your favorite search engine.

### **Affiliate Marketing Resource**

Anik Singal's Affiliate Classroom has become one of the best places online to very rapidly grow your affiliate marketing business. Learn all of Anik's insider techniques for increasing your affiliate paycheck with your free trial at <http://21IncomeStreams.com/AC>



## Make Money Online with Blogs

One of my favorite ways to make money with blogging is to simply set up a blog for your niche market. **Niche marketing and blogging go hand in hand.**



I've set up several small blogs for niches that I'm interested in and am amazed at how simple the process is. You can set up a free blog using either [wordpress.com](http://wordpress.com) or [blogger.com](http://blogger.com).

Whichever of the two platforms that you select is pretty much a matter of personal preference. I happen to like wordpress better because I like the wide range of templates and plugins that are available to make customization a snap. With wordpress it's also very easy to add affiliate banners and links that immediately pulls in visitors and stirs their interest in whatever I'm advertising.

After adding links and banners to your blog, the next step is to get some traffic. The great thing about blogging is that traffic is drawn to blogs like a moth to a flame. Google really seems to love blogs and will index your blogs very quickly. You can also get lots of traffic coming to your blog by submitting it to blog directories.

To save time and effort you can go to <http://www.SubmitemNow.com>. This free software works in your Mozilla Firefox browser and submits your blog to more than 100 directories all at once.

Take advantage of these free tools that help you get more traffic. The more traffic that you get your blog that more visitors and subscribers you'll end up with. That translates into more money in your pocket.

## Make Money Online with eBooks

Right now is one of the best times in Internet marketing history to make a ton of money online with ebooks. Even with the popularity of audio and video products ebooks remain a staple of online publishing and they'll be around forever.

Ebooks offer a quick and easy way for prospects to learn about a hot topic. Here's the deal...you don't even have to be an expert on the subject to provide the information. It's a good idea that you do have some degree of interest in the subject but you don't have to be the leading expert. You just need to know how to help the audience get the information that they want.

By providing that information you gain the customer's trust and become the one that they're likely to make a purchase from. **That's how ebooks become your sales machines.** They go where you may never go and reach customers for you.

Here's a very easy way that you can get your ebook written and on the market in the shortest time possible.

Start with private label rights articles and you can have an ebook in just a few hours. I'm a huge fan of **private label rights** materials. They give you loads of prewritten information on almost every subject that you can imagine. This can save you lots of hours otherwise spent researching and writing about your topic. It's much easier to start with a group of PLR articles and rewrite them rather than starting from scratch.

There are a boat load of places online where you can purchase PLR articles either as part of a subscription or in small packs. I have to warn you to be careful because ALL PLR IS NOT CREATED EQUALLY. In fact, most of the plr articles that you'll find online now are just a bunch of garbage.

That's why one of my favorite PLR sites is Tiffany Dow's PLR Minimart. If you're not familiar with Tiffany then maybe I should tell you that she's also known as the "ghostwriter to the gurus". Before becoming a full time marketer, Tiffany was the ghostwriter behind some of the most successful ebook released by well known internet marketing gurus. Her research and writing style are both first class and her articles will help you create a quality product. Check Tiffany out at <http://www.PLRMinimart.com>

Whether you use articles from the minimart or somewhere else, just be sure to use high quality PLR articles. This will ensure that you give your customers a lot more information than they actually paid for. Make your ebook one that stands out in the crowd and become something that customers tell their friends and business partners about. That's how you create customer loyalty and build a good reputation online. The key to getting good results is to start out with good PLR articles from the beginning and putting your own unique touch on them. The time that you spend putting together a good product will pay off in more sales and fewer refunds.



After rewriting your material into an ebook find about 4-5 affiliate programs and include the links throughout the ebook...just don't over do it. You don't want your ebook to become one big sales pitch. Let the affiliate links ADD VALUE not take it away.

You'll need to convert your ebook into PDF format to make it easy for buyers to read it online. Download a free PDF converter at <http://www.DoPDF.com>.



Finally, you'll need graphics to make your ebook look much more professional and sale a lot faster. If you're not good at graphics you'll want to hire a good designer to give your ebook a well polished appearance.

There are lots of very well skilled graphic designers online but here are a few my favorites:

- <http://www.CheapestCovers.com> - The owner, a guy in Malaysia named Bitol, does excellent work at an affordable price at a VERY quick turn around time.
- <http://eCoverFX.com> – I recently became acquainted with the owner of this site, Michelle Brouse at The Internet Marketing Inner Circle - <http://21IncomeStreams.com/TIMIC> - I'm starting to see Michelle's work in lots of places online as she's becoming very popular. Her graphic design work is first class! She does an amazing job!
- <http://www.ebookaddictdesigns.com> – Another TIMIC member, Steve Mount, operates this site along with his sister Kat. Their work is great and you'll love their prices too! Check them out.

These are my recommendations on the best places to get ecovers designed but you can decide for yourself. Just google "ecover designs" or something similar and find a company you link. The important thing is that you do use a cover to increase the perceived value of your ebook.

Once you're done with the content and graphics of your ebook you can sell it using PayPal, Clickbank, PayDotCom or your own merchant account.

Now for the part that actually puts the money in the bank...PROMOTING YOUR EBOOK. Here are few ways to get started bringing in sales almost immediately.

1. Google Adwords – Depending on your budget the fastest way to being in sales may be to set up an adwords campaign – Here's a link where you can get \$50 in Adwords credits to use in your first campaign. You'll need a \$5 deposit in order to activate your account. Also, I'm not sure how long it will be good for but it's valid at the time that I'm writing this ebook: <https://adwords.google.com/select/Login>
2. Post an ad in forums that allow advertising or in your signature tag. Search for forums in your niche
3. Write original articles and submit them article directories such as ezinearticle.com, articlecity.com, articledashboard.com, goarticles.com and more
4. Start an affiliate program and share your profits. It's easy to set up an account at Clickbank or PayDotCom and give affiliate a good percentage like 50% or more. That may seem like a lot but let me ask you this...would you rather have 50% of something or 100% of nothing?
5. Get JV partners to help spread the word to their customers in exchange for a percentage of the sales. I'm a member of Willie Crawford's forum – The Internet Marketing Inner Circle (<http://21IncomeStreams.com/TIMIC>). It's a great place to meet JV partners to help you succeed online.

Just as I was finishing up on 21 Income Streams, my friend Steve Mount released a great ebook about how to make money online writing ebooks...GREAT TIMING! Steve's tips on getting jv partners are really valuable. I highly recommend that you get a copy at <http://21incomestreams.com/infopro>



## How to Make Money Online with ebay Referrals



You probably already know at least a little something about making money by selling products on the world's largest marketplace – ebay. But did you know that you can make money without stocking, selling or shipping any merchandise at all. That's right. You can become an ebay affiliate and make money just by sending others to their website.

Go to ebay.com and find the affiliate link at the bottom of the front page. Click the link and join the affiliate program. The referral program is managed by Commission Junction and pays you a referral fee of \$25 - \$35 for everyone who makes a purchase within 30 days of clicking your link!

One good way to maximize your ebay referral income is to add ebay links and banners to your blog or website. Let your niche audience know how that they can find the items they're looking for on ebay and ask them to use your links. You can use ebay's flexible linking tool to send your customers directly to the page on ebay's site where they'll be sure to find the item that they're shopping for.

That's a win-win situation. Your customer will save time and effort in searching for the item and you'll earn a nice commission at the same time. Sign up today at <http://affiliates.ebay.com>.

## How to Make Money Online with Your Own Niche or

## Local Directory

One of my all time favorite ways to make money online is with niche or local directories. I've used this on a small basis for a number of years now and it's a great way earn recurring income without much effort...which is why I plan to do it on a much larger scale very soon.

Before I go any further, let me explain the difference between a niche directory versus a local directory. A niche directory offers items to people within a certain niche or interest group. The owner makes money from business owners who pay to advertise their products to buyers who all share a love or enthusiasm for a certain topic or niche.

Here's an example, my youngest daughter Alex loves those little dogs called Yorkies. She wants to get one soon so I've been online doing some research so I could learn a little about this breed of dog before my daughter turns it lose in my house. In my search I came across a site called <http://www.JustYorkies.com>



You can see how well targeted this site is to people who love Yorkies like my daughter. JustYorkies.com offers tons of great looking Yorkie accessories that melt the owners hearts and makes them hand over the cash with no questions asked!

Niche directories are what you call a win-win-win situation. They are very popular for three fundamental reasons. Number one, consumers like them because it's an easy way to find products or services that cater to their interests. Number two, advertisers love them because they deliver targeted customers right to their door so to speak with credit cards in hand. Number three, the directory owner loves them because they make easy money month after month.

Another spin on this same basic idea is to create a directory for professionals in the same industry. Some of the niches that you might consider may include real estate agents, insurance agents, health and beauty professionals, wedding vendors, etc. You can offer free or low cost advertising to get these small business owners to get a listing on your directory.

Don't worry about not making much on the ad rate. The truth is that your main objective is to build a list of targeted customers. Then you can send ongoing affiliate offers to the business owners on your list/directory. Just be sure not to overload them with meaningless advertising and send them good quality information that will help them build their own businesses. When they see how you're truly helping them by giving valuable information they'll be much more likely to buy from you each month and to renew or upgrade their ads on your directory.

A third way to make money with directories is to create a local directory that caters to people in your local geographic area. Here's a great video from a guy that I met on the Warrior Forum named Brian Cook. He's written an ebook that tells you how to make at least \$3500 a month online with a local directory. Watch the video and then go to <http://www.BusinessDirectorySecrets.com>



<http://www.youtube.com/v/gahIA9nu1-U>



## How to Make Money Online with an Internet Radio Show

Here's a great idea that I learned from one of my mentors, Willie Crawford. I love this tip and will soon be using it myself. It's a chance to do something that you love for free, help others and possibly make money all at the same time. Does it get any better than that?

Have you ever thought about hosting your own radio show? If you have any experience with offline radio then you already know that it can be very expensive. Now you can have your own FREE RADIO SHOW at <http://www.BlogTalkRadio.com>!

People of all interest groups are hosting free radio shows at blogtalkradio.com. You just sign up for an account and follow some simple instructions to get started. When you're ready to do your show you just call into a phone number that BlogTalkRadio give you and sign in to your "switchboard".

The radio shows are free for people to listen to but you can make money by advertising products on your show or obtaining sponsors. Blogtalkradio seems to make their money thru Google AdSense, Amazon and other advertising programs.

A radio show would be a great extension of your existing business and could be an excellent way of providing premium content to your customers or clients. Or you may even want to pursue this idea as a complete business plan in itself. Either way, I think this is definitely an idea worth trying because it's free to start and offers a great deal of potential in attracting new customers and broadening your business.



**Check out Willie Crawford's show for great interviews about Internet Marketing!**

## How to Make Money Online Selling Stock Photos



It seems like almost everywhere you look these days someone has a digital camera and is taking pictures non stop. If you're one of those photo bugs who never gets enough of taking pictures then a good way to turn your passion into profits is by becoming a stock photographer.

Stock photos are pictures that you allow a company to use for a commission. You may receive a flat fee per photo that is accepted or a commission on each download of your photo. Stock photography companies offer paid memberships to customers in the graphics or photography industry. Their membership fee allows them a certain number of credits that they may use to purchase the photos that they need for a particular project.

There are lots of stock photo companies around today such as:

iStockPhoto.com

BigStockPhoto.com

FotoSearch.com

SnapVillage.com

123rf.com

You can take a look at each to determine which you prefer. One major feature that I like about Shutterstock above the others is that they have a forum where designers request the specific photos that they want. Other sites have forums but none that I've seen make it so easy to know exactly what will sell. When you know just what the designers are looking for you'll know what photos to submit and get paid a lot more money.

## How to Make Money Online Interviewing Experts

Want an idea for making lots of money for less than an hour of work...if you could honestly call it "work"? How about making money talking about topics that you're

already passionate about? How about also getting paid for having conversations with people that you hold in high esteem?

In just a minute I'll give you an easy formula for making money by interviewing experts in your niche. Before I do I need to tell you about an awesome product that you need to make this idea work very effortlessly.



Visit Audio Acrobat to set up an account so that you'll be able to record your interviews and make them available to your paying customers. After you get that set up here's what you'll need to do next.

1. Depending upon the size of your niche, identify 10-20 people who you consider experts.
2. Visit the online forums where people in your niche come to get help or offer advice. Take notice of the types of questions that are asked repetitively, the things that people struggle to accomplish or the goals that they set.
3. Based on your findings write down a few questions that you'd like to ask each expert.



4. Contact the experts to arrange an interview. Give him/her a list of the questions that you'd like to ask. Let them know the reason why you want to do the interview, i.e., for a membership site, for a new product, etc.
5. Call the expert at the appointed time and record the interview.
6. Do some basic editing on the interview to give it professional sounding quality.
7. Set up the sales process then let your niche audience know that the interview is available for purchase.

I don't mean to over simplify the process but it truly is one of the easiest ways to make money online that I personally know. Regardless of your niche there are always experts in every field that you can interview and enthusiasts who are willing to pay you money for access to those interviews.

After you go through the steps that I've listed above just rinse and repeat with each of the remaining experts on your list. Within a few weeks you should have at least 10 interviews completed. This is enough original material to add to a membership site and start receiving recurring income for the next couple of months. Continue doing the same and add more interviews as you go along. Your income will continue to grow while you do something very enjoyable.



## How to Make Money Online with a Classified Advertising Site

One way to make a lot of money online in a very short time frame can be with classified advertising. Just ask the owners of sites like Craigslist and their many clones.

Classified advertising has taken the leap from your newspaper to the Internet and your chance for profitability has skyrocketed along with it.

A classified ad site is a great way to offer affordable advertising to businesses in your community or to an online niche. Since so many businesses can't afford higher cost advertising to get the word out about their businesses or products it's possible for you to make big profits even while with charging these small businesses relatively low rates.

More good news...some web hosting accounts include software that you can download for free and set up a classified advertising site. If not, you can do a search on google and find several options for low cost software to get you up and running.

I also came across this site where you can get very professional looking templates for a classified ad site and get set up quickly at a very low price...most of their templates are less than \$60.



## How to Make Money Online with a Local Real Estate Portal



One of the most promising ways that I know of to make a lot of money online very quickly is by starting a real estate portal. I don't know how the real estate industry is around the world but here in the United States it is probably as turbulent as it has ever been in history.

This is an opportunity to make money by providing a very necessary service. The problems that exist in the real estate market all across the US represent a chance to help people avoid getting into even deeper problems. A lot of families need to sell their homes to get out from under mortgages that they can no longer afford for a variety of reasons. There are also many people whose housing needs have changed and they are now ready to move. Whatever the reason there will always be people in every community on the move.

Here are three ways that you can make money with a real estate portal:

1. Offer home sellers free basic listings with the option to upgrade to premium listings which could include features such as virtual tours of their homes, more pictures, more space for descriptions, longer advertising of listings, etc.
2. Sell advertising/sponsor space to real estate agents or local businesses
3. Make money from affiliate programs that cater to a wide range of consumer needs that concern home buyers or seller. Some of these types of products could include mortgage products, credit scores or repair, insurance, furniture, appliances, cars, etc...the list is almost endless.

## How to Make Money Online Creating Your Own Software



**Download a free guide to creating, marketing and profiting from your own software at**  
<http://www.21IncomeStreams.com/InstantSoftwareRiches.pdf>

This idea may seem intimidating at first...especially if you've never imagined yourself as a software creator. Heck, you might not even feel competent to operate most software...forget about creating it.

You're not alone. Just this morning I was watching Regis and Kelly on tv and heard them bantering about how completely non-savvy they both are. Kelly went on to say that the only reason that she even owns a computer is to download music to her ipod. Maybe you can relate.

Let me assure you that you do not have to be a geek, a nerd, or even own a pair of suspenders in order to make money in the software business.

The truth is that you don't have a clue about creating software in order to make money at it. You don't have to be the one who actual develops the software yourself. You can make money with software just by coming up with a great idea and hiring a programmer to make it happen.

Here are three of the top freelance directories where you can hire a programmer to create almost any type of software that you can imagine:

<http://www.Elance.com> <http://www.RentACoder.com>  
<http://www.Scriptlance.com>

Be sure to download the free report from the link that I've posted above. It's a through guide to software development and marketing written by software king Jeff Alderson. In it, Jeff gives step by step instructions on setting up your own software company and making real money online creating simple products and turning them into big sellers.

## How to Make Money Online with Teleseminars & Webinars

Not very long ago only the “big dogs” or major players online were able to conduct their own teleseminars or webinars. That’s no longer the case and now a teleseminar or webinar is actually one of the most affordable products that you can create.

Let me give you just a brief explanation of what teleseminars and webinars are. The easiest way to understand each of these is to remember that the root word is seminar. With either platform the basis is the information or seminar that is being presented. Otherwise, the difference is the way in which the seminar is delivered.

Of course, a teleseminar is conducted over the telephone, In fact, participating in a teleseminar sometimes feels like eavesdropping on a phone call between a guru and a student. A webinar is a seminar delivered over the internet or web using special software that allows you to make a presentation online and allows the audience to view the webinar on their computers.

I’m not going to go into very much more detail about teleseminars and webinars here because I’ve already added a great ebook to the members sections that tells you all that you need to know to get started in this area. Internet marketer Doug Champigny has revealed 25 secrets that walk you right thru setting up successful teleseminars and webinars. This is required reading for anyone who is serious about making money in this way. Be sure to check it out. It also comes with master resell rights so that you can tell others about this income stream and make a bunch of money in the process.



**Includes Master Resell Rights!**

## How to Make Money Online with Residual Income Programs

*Residual Income* is another term for “recurring” income. Basically there are three types of income streams that you may have coming into your business. If you do a one-time job, sale or perform a contract, you get paid once and the income stops there. If you do a normal 9 to 5 job, you will continue to get paid as long you continue to work for your employer—often called a linear income. This is the type of income that the majority of workers “enjoy.” Even if you are a neurosurgeon, lawyer or engineer, you are only paid as long as you continue working. You stop working and the bank account dwindles.

The third type of income is the residual or recurring income where you are paid even *after* you have stopped working. For example, let’s say that you wrote a book. You had to go through the tedious task of researching, writing and getting a publisher. However, after that initial investment, and as long as your book continues to sell, you will continue to receive royalty checks.

A majority of affluent people created wealth through a residual income stream. Take singer Michael Jackson for example; he still continues to receive royalty from the sales of his records made decades ago. He can even repackage the same oldies and sell them to generate new income. He doesn’t have to spend time in the studio to record new songs in order to have the cash keep flowing in. This is the most ideal situation of the



three. We would all like to work once and get paid over and over again. That is the power of residual income!

The majority of professionals that enjoy this type of income belong to the creative fields such as actors, writers, singers, and inventors. But you can have a recurring income too. Many online companies will pay you a recurring income for referring others to them. Instead of getting paid once like you do with most affiliate programs, residual programs pay you for as long as your referrals continue to be paying customers.

Here are some places online where you can find residual income programs. These are just a few but you can find many others with just a little research.

1. <http://www.lifetimecommissions.com>
2. <http://www.residualincomefinder.com/>
3. <http://www.income-directory.com/>
4. [http://www.b2byellowpages.com/directory/b2b\\_finance/residual\\_income/](http://www.b2byellowpages.com/directory/b2b_finance/residual_income/)
5. <http://www.affiliateseeking.com/residual-income.html>



## How to Make Money Online with Audio eCourses

In today's fast paced world one of the things that you have to consider when creating a products is how will your customer actually use the product. In many cases, your customer may like to download audio products to a computer or ipod to be able to listen to the content on the go.



You're probably familiar with ecourses. That's just a series of emails delivered via autoresponder that gives you information on a particular subject. An audio ecourse would be very similar except your emails would include a link to an mp3 that the customer could download. They would then listen to the information rather than read an email.

Here are the four steps that you'll need to take in order to make money with audio ecourses:

1. **Deciding on a topic** – You'll want to select a topic that you know for the start people will be interested in paying to learn more about. In order to do that just visit a few forums or groups within your niche and see what kind of questions are people asking repeatedly. When you've completed your ecourse you simply go back to these same forums or groups and let people know that you've got answers to their questions.
2. **Creating content** – Once you decide on a topic you can either write the material yourself or purchase good quality PLR articles. Arrange the articles in a sequence that gives step-by-step instructions on how to complete the objective or goal. You next need to record the lessons into downloadable MP3s. For easy instructions on how to do this go to <http://www.21IncomeStreams.com/AudioAcrobat>
3. **Delivering the audio ecourse to your customers** - Send customers to your sales page where you can tell them about the ecourse and pay. One they arrive at your download page they'll need to sign up through your autoresponder system in order to receive the sequential emails. Probably the best autoresponder available is at <http://21incomestreams.com/aweber>

As you can see, this is a very simple idea from start to finish. People will be willing to pay you because everyone loves convenience. One of the best ways to make money online or offline is by offering anything that makes life easier.

## How to Make Money Online as a Coach/Consultant

The internet is the perfect place to grow your business as a coach or consultant in almost any field. The web gives you an opportunity to display your expertise in a variety of formats including writing, audio clips, or videos. All of these methods give you the opportunity to reach a global audience full of thousands of potential new clients. In return they all get a chance to “try out” your coaching or consultant style and level of expertise before they commit to a long term and possibly expensive contract.

Here are 5 ways that you can grow your business online as a coach or consultant:

1. **Free or paid newsletters** – A newsletter is a great way to introduce yourself to subscribers and give them helpful tips, information and strategies. You can even offer two subscription levels – a free subscription available to anyone and a paid model where you can give more thorough information to paid subscribers.
2. **Articles** – As a coach you can write articles that give specific information about the subjects or topics that interest your niche. Articles provide a quick way for readers to learn more about your way of thinking and develop the level of trust that you’ll need to gain new customers.
3. **Ebooks** – A further step from articles and special reports would be ebooks. This could allow you to go into more detail about what you offer as a coach or consultant. Ebooks can be very resourceful because they save time so that you don’t have to repeatedly go over the same information with multiple clients. For instance, if you are a marriage and relationship consultant there are some topics that are universal to all marriages. Instead of constantly saying the same thing to each couple that you consult you can refer them to your ebook. At the same time you’ll generate a new income stream.
4. **Audio and Video Samples** – Audios samples offer a good way to give instructions on certain topics and allow listeners to hear you and begin to bond with you is with the use of audio. These audio samples may include interviews, tips, podcasts or radio shows. Coaches that teach physical skills you may want to use videos to demonstrate the proper way to complete certain tasks. For example, it’s much easier to teach someone how to paint a picture rather than write the instructions in an article or ebook. The visual aspect of some skills is very important to learning and video is a better format to present this type of training.
5. **Teleseminars** – One of the most popular marketing tools of coaches and consultants is the use of teleseminars. In as little as 45 minutes or less you can take a prospect from being completely unfamiliar with your product or service to someone who is totally convince that they **MUST** have you as a coach in order to



survive. Teleseminars allow potential clients to learn all of the benefits of your service while investing nothing more than their time and attention.

## How to Make Money Online with a Content Site



One of the fastest and easiest ways to make money online is with a content site....yada, yada, yada...YOU ALREADY KNOW THAT! What you may not know is how to take this idea to a whole new level. A much more profitable way to create wildly popular content sites is by using breaking news that millions of people are search for TODAY. I'll also give you 16 other methods to monetize your site. I certainly cannot discredit adsense a good way to monetize content site but I want to give you a few good alternatives.

Before I get to that, let's deal with using breaking news to monetize your site. A good way to make money online is just by staying abreast of the daily news and making a simple webpage that you can have online within minutes. Write up some basic including the keywords for the stories that people will be looking for this evening to learn more about today's news. You can have people arriving at your site very quickly by creating a few pay per click campaigns.

You can keep up with what's going on by frequenting websites like cnn.com, msnbc.com or even local and regional news sites. You can do the same with sports or entertainment news.

### 16 dsense Alternatives to Monetize Your Website

- |                                    |   |
|------------------------------------|---|
| 1. <a href="#">Adbrite.com</a>     | 9. <a href="#">Text Link Ads.com</a>          |
| 2. <a href="#">AuctionAds.com</a>  | 10. <a href="#">YahooPublisherNetwork.com</a> |
| 3. <a href="#">BlogAds.com</a>     | 11. <a href="#">AzooogleAds.com</a>           |
| 4. <a href="#">BidVertiser.com</a> | 12. <a href="#">CPA Empire.com</a>            |
| 5. <a href="#">Clicksor.com</a>    | 13. <a href="#">Max Bounty.com</a>            |
| 6. <a href="#">Feedburner.com</a>  | 14. <a href="#">XY7.com</a>                   |
| 7. <a href="#">Performics.com</a>  | 15. <a href="#">Crispads.com</a>              |
| 8. <a href="#">Pheedo.com</a>      | 16. <a href="#">Paypopup.com</a>              |

## How to Make Money Online as a Virtual Assistant

Do you have experience in the administrative field but don't want to return to the workplace right now? Maybe you're a new mother, are a college student, recently retired or recovering from an illness or operation.

Here's how you can work at home and still earn a full time income. You can freelance from home using your skills as a Virtual Assistant.

Virtual Assistance is one of the fastest growing industries on the internet. According to the George Washington University, it's expected to be a \$130 billion industry by 2008.

These are a few of the tasks that virtual assistants perform:

- preparing documents
- managing databases
- making travel arrangements
- handling marketing projects

Virtual assistants also perform many other administrative tasks that are designed to increase productivity and decrease expenses.



## **FREE EBOOK: Inside the 21IncomeStreams membership area**

If you're interested in possibly becoming a virtual assistant then I recommend that you check out this ebook for an in depth description of what Virtual Assistance is, along with valuable tips and strategies to help you before you start.

Here are some organizations to help you become a successful virtual assistant:

- International Virtual Assistants Association: [www.ivaa.org](http://www.ivaa.org)
- StaffCentrix: [www.staffcentrix.com](http://www.staffcentrix.com)
- VA4Hire: [www.va4hire.com](http://www.va4hire.com)

## **How to Make Money Online a Local Online Mall**



Another way to make money online while helping small business owners in your hometown or local area is with a local online mall. You can do this by creating a basic website that advertises local retail shops, restaurants and service providers. You can monetize your online mall even more with affiliate advertising and revenue sharing programs like Google adsense.

Consumers who don't like to deal with busy malls love online malls because they can get their shopping done right from home without fighting crowds or battling for parking spaces. Be sure to set up a mailing list to send out regular notices about sales and special offers happening on your website. Use an autoresponder to followup with local residents – <http://21IncomeStreams.com/aweber>.

Here are a few ways to get lots of visitors to your local mall:

- Word of mouth advertising
- Local Radio shows
- Public access television

- Local morning shows
- Press releases, featured stories or paid advertising in local newspapers and publications
- Pay Per Click and other online advertising
- Flyers in local stores
- Postcards and door hangers

## **How to Make Money Online with Social Networking Sites**

You probably know that social networking sites have been huge money makers over the past few years. In fact, Google reportedly paid the creators of Myspace \$900 million to take over the ownership of the sixth most popular website in the world that currently delivers more than 3 million page views per day.

With that much traffic coming to their site every day you can bet that Myspace is making a ton of money in advertising revenue and the owners are not losing a wink of sleep at night worrying about how they're going to recoup their investment.

In exchange for your free profile on their website Myspace plasters almost every available inch your page with advertising. Then just to make sure that you don't cut into their advertising action, Myspace strictly forbids you to advertise on your page. If you dare to ignore their rules blatantly advertising anyway then you already know that it doesn't take long for Myspace to shut your profile down without notice. When you go back to look at your profile it will simply be gone...ask me how I know!

There are many ways to make money on Myspace without breaking any of their rules or risking having your page banned. Here's one idea that I currently have in development on a new site that will allow me to use Myspace's hard work to my own advantage. If you like the idea then you can use it too. (Send me a link to your site if you like.)



As you can see in this picture a large portion of Myspace is categorized into groups. You can also see that some of the groups have tens of thousands of members. As someone who is looking for ways to make money online anytime that you see large niche groups already assembled for you there certainly must be a “cha-ching” sound going off in your head.

You can also see in the picture that a large number of the groups are business or commercial related niches that are probably already spending money advertising elsewhere since they can’t do it directly on Myspace.

This problem for them creates a huge opportunity for you. Why not create a site similar to Myspace that would allow business owners to advertise for a nominal monthly fee?

Here’s how to get lots of Myspace members to sign up for your own paid membership site. Create a profile just as you normally would. You’ll have to wait for 7 days before you can start a group. In the meantime, go ahead and add friends, “pimp your profile” and make useful posts to the blog and comment sections. In other words, create a useful profile that people will actually be attracted to.

After your first week, go ahead and start a group that caters to your niche. Tell the group that among other accomplishments, hobbies, goals, interests etc. that you are the creator of abcxyz.com -a site that helps people in your niche to accomplish whatever goal.

As you continue to subtly mention your other site in future posts lots of people will check out the site just out of curiosity. Some will even join when they see a site similar to Myspace that also allows them to advertise.

I recently found a very good script that allows you to set up your own Myspace clone and offer monthly advertising as a feature. The script is called phpFox. Here are some more features that you get with this software:

- Easy To Use Advanced Admin Panel
- Template Manager
- Instant Messenger
- Live Chat
- WYSIWYG Editor
- SEO Urls and Title tags
- Advanced Profile Editor
- Advanced Search
- PayPal IPN Membership System
- Archive System for search bots
- Members Shoutbox
- Easy Plugin System



## **How to Make Money Online Providing Helpdesk Support**

This is yet another great idea that I got from Willie Crawford on The Internet Marketing Inner Circle forum – <http://21incomestreams.com/TIMIC>.

As soon as I read Willie's post I knew this idea held huge money making potential. I immediately sent Willie a private message to request his permission to use the post here. Within less than 5 minutes later, I received a response from Willie allowing me to share this idea to give you another method on how to create a full time income online.

I'm including the post word for word so you can see the idea unfold into a blueprint for a very profitable new business. After you read this I'm going to show you a ridiculously simple way to turn this idea into a recurring income stream that brings in \$10,000 a month or more.



(This is the kind of money making advice that you can get everyday from real marketing gurus like Willie Crawford only at <http://21incomestreams.com/TIMIC.>)

Posted: Sun Dec 02, 2007 11:44 pm Post subject: Business Idea - IM Marketers Help Desk Central



As someone who SELLS helpdesk software, I'm firmly converted to how easy it makes life.

At the same time, I know that there are people who absolutely HATE the idea of having to do any type of customer support. It occurred to me that setting up

a business where you take on x number of clients,

have them route all of their customer service through your help desk, and you charge them a monthly or hourly fee, has to be one of the easiest businesses in the world to get into.

I could see setting up a site named something like HelpDeskCentral.com





<http://21IncomeStreams.com/helpdesk>

On that domain you'd just have a different helpdesk installed for each customer... maybe installed in a different directory for each customer. So you'd have:

HelpDeskCentral.com/CustomerA  
HelpDeskCentral.com/CustomerB  
HelpDeskCentral.com/CustomerC  
HelpDeskCentral.com/CustomerD  
HelpDeskCentral.com/CustomerE

Each customer would have to provide your with answers to FAQ's, and your admins running the helpdesk would only have to select the most appropriate answers from a drop-down menu for MOST questions contained in MOST help tickets.

I know that last statement to be true because that IS the case with 95% of the help tickets that my help desk gets, where I do have a few people who monitor it. I have a few categories that I care of but I spend less than 30 minutes a day on customer service, whereas before I could spend HOURS on it.

Anybody wanting that as a business model feel free.

However, since this IS the hot section, please pick the idea apart... or add pieces to it and help one... or a few of our fellow TIMIC members start their own business 😊

Willie

Posted: Mon Dec 03, 2007 11:05 am Post subject: Re: Business Idea -  
IM Marketers Help Desk Central



Incredible idea, Willie.

I can especially see this working for offline businesses who could use extra support without having to hire a full time employee.



Joanne Mason

Posted: Mon Dec 03, 2007 11:47 am Post subject: Re: Business Idea - IM Marketers  
Help Desk Central

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**Joanne Mason wrote:**

Incredible idea, Willie.

I can especially see this working for offline businesses who could use extra support without having to hire a full time employee.



Thanks Joanne.

Coming up with great, workable ideas is easy for me. The hard part is choosing ONE and seeing it through to completion before getting drawn into another one 😊

That idea came about partly because one way to sell more of your product is to show potential customers more ways to use it.

I like your twist of offering the service to brick and mortar businesses that don't necessarily have an online presence. An upsell to them could be that online presence 😊

Willie

**WOW!**

As you can see, I thought this was an amazing idea. This is something that you can implement very quickly and make money almost immediately.

I told you that I was going show you how you can easily make up to \$10,000 a month doing this. I mentioned it briefly in the above post but here's a more detailed plan.

Let's say you decide that you're going to offer help desk support to small businesses in your local area.

In order to make this happen you'd need to make a small investment in Willie Crawford's help desk software at <http://21IncomeStreams.com/helpdesk>

Next, you'll need to contact local businesses in your town to make them aware of your service and your availability to help them with their support issues. Follow Willie's instructions above about having the companies provide the necessary information that you'll need for their prospective customers.



Here's where we get to the money part...let's say that you decide on a rate of \$50 per week for each company. That's \$200 a month for each customer. You'd need to get 50 customers in order to make \$10,000 a month. If you live in an area where there are lots of small businesses that would not be hard to accomplish at all. In fact, I'm trying to be as conservative as possible because I don't want to offer you hype. However, in reality this is a very scalable idea that you could really broaden to the degree of hiring help so that you could grow into a fully functioning help desk support business. You could even go into certain niches such as medical or financial industries.

I hope that you can see that what started as a simple post on a forum really is a blue print for what could be a very successful business that provides a much needed service. When you see great ideas like this presented to you don't be afraid to take quick action on them. It just might be opportunity knocking at your door.

Also if you're not already a member of the Internet Marketing Inner Circle, I strongly recommend that you join us: <http://21IncomeStreams.com/TIMIC>. I visit a few other marketing forums but rarely have I seen a real guru openly share such a huge opportunity as Willie did here.

When you join TIMIC you'll have the chance to participate in these types of discussions on a daily basis with serious marketers like Willie Crawford, Dr. Mani, David Schwartz, Bev Clements, Kelvin Brown, Ron "NicheProf" Capps, and many others. Oh yeah...there's one very important name missing from this list...yours! Join us now at <http://21IncomeStreams.com/TIMIC>!

## **How to Make Money Online with a Membership Site**

One of the easiest ways to create a recurring income online is with a membership site. In fact, there's been a huge increase in the number of membership sites over the past few years. There are sites available for nearly every interest that you can imagine.

Whether you're an animal lover, a work at home parent, a six figure earner, a music lover, or a sports fan there are membership sites for you.

But don't let the large number of sites already in existence intimidate you. Competition is a good thing. It lets you know that there are people willing to pay money for what you're thinking about doing.

To decide on a topic for your membership site just look at the latest trends going on in popular culture and the "evergreen" topics. Evergreens are those subjects that remain popular such as how to make money, how to have better relationships, weight loss, self improvement, sports and recreation, music, finances, home improvements, retirement, vacations and travel, electronics, etc. People are always interested in these subjects.

The best part of a membership site is that once you set up everything you can continue to make money each month without a lot of additional work. It only takes a few hours work to create new content and add it to your membership area. Plus it doesn't require a huge number of paying members for you to earn a good income. Look at this example:

If you make just \$25 per member and you have a minimum of 500 members here's what your income could look like in just one year. I'll give you very modest numbers but you can always add new members each month and your income will continually grow.

**25 X 500 = \$12,500 per month X 12 months = \$150,000 per year!**

If you're thinking about starting your own membership site you'll need the software that allows you to set up a site automatically so that you don't have to handle issues like recurring billing, adding new members, cancelling subscribers, password problems and other technical concerns on your own. With Easymemberpro you can set up a membership site very quickly without knowing anything about html or programming.



<http://21IncomeStreams.com/emp>

I hope that this ebook has given you some ideas about creating new or additional income streams for your business. I told you in my sales letter that the formula for making money online is a great idea plus ACTION. Now that I've given you 21 ideas it's

up to you to take the action necessary to make the money that you're fully capable of earning.

One of the first actions that you can take to quickly earn money with this ebook is by reselling it. If you've enjoyed 21 Income Streams then get busy selling it and earning 100% profit. Send out a note to your list and let them know that they should get a copy. You can also write articles, add your link to your email and forum signatures and bookmark your affiliate link on web 2.0 sites.

I want to give you every possible way that I can to make money online. These ideas not only apply to my affiliate program but to most of the ideas included in this ebook. Remember RAPID ACTION is the key to your success. Get in the habit of immediately putting everything that you learn about making money into ACTION.

My final thought to you is that I sincerely want you to succeed. If any of the ideas in this ebook helps you to make money online the please do let me know. I may even include your story in an additional volume of this ebook and you could end up helping someone else!

To your success, Joanne Mason

<http://www.21IncomeStreams.com>

## **7 Quick and Easy Ways to Make Money Online**

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Like a lot of other people on the Internet you may be looking for ways to supplement your income by making extra money online. However, your amount of available time may be limited due to your jobs, family or other responsibilities. In this article I'm going to share with you 10 quick and easy ways to make money online by spending just a few hours each week on your online business.

1. **Make Money Online With a Video Sharing Site** – With YouTube selling for \$1.6 Billion it's no wonder that there are video sharing sites popping up all the time. Several versions of video sharing scripts are already available or you can get your own programmer to create a site to allow you to start your own video sharing site. Rather than just creating more of the same you stand out from the crowd by creating a site for niche markets that would like to share videos. You could monetize your site with advertising that goes directly to the interest of your specific niche group.
2. **Make Money Online With a Gaming Site** – Online gaming is one of the hottest and most profitable niches online today. Millions of people of all ages love games of all sorts; not just sports or animated games. Some people like word and number games, strategic games like chess or even card games like Blackjack or Solitaire. There are affiliate programs and gaming site scripts available to help you capitalize on the online gaming frenzy.
3. **Make Money Online Writing Articles** – One of the most popular ways to make money online is by writing articles. With the high demand for original content in order to rank well on the major search engines, blog and website owners are willing to pay top dollars to good writers who can provide fresh articles on a regular basis. If you're a good writer then you may want to consider this lucrative income opportunity.
4. **Make Money Online With a Niche Forum** – Creating a niche forum is a great way to assemble a community of likeminded people. Niche forums appeal to thousands of people who want to network and socialize with other people who share their interests. As a forum owner you automatically have a mailing list that you can advertise to and have a great monthly income.
5. **Make Money Online With Celebrity Blogs** – It seems like now more than ever before we live in a celebrity driven culture. Pop stars have infiltrated even mainstream news channels and popular magazines. Celebrity culture represents a huge marketing opportunity that you can easily cash in on. You could set up a network of maybe five or six celebrity blogs with the latest information about your chosen celebrities. Link all of your blogs to each other to drive traffic to each one. You'll make money by monetizing your blogs with affiliate links that appeal to your audience.

6. **Make Money Online as a Joint Venture Broker** – A joint venture broker is an agent who brings product owners together with the right marketers with large lists to advertise the products to. The JV broker earns a percentage of the sales for making it all happen. Some internet marketers specialize in brokering these types of deals all the time and report earning very incomes by acting as the middleman in these ventures.
7. **Make Money Online With a Local Tourist Site** – If you live in or near a tourist area then this could be a great money making opportunity for you without requiring a big investment of your time. Just set up a simple website with information about your local area. Your site should make it easy for tourists to plan a trip to your area or find their way around once they arrive. Helpful features would be links to airports, hotels, restaurants, tourist attractions, and public transportation. You could make money from affiliate programs or from selling ad space to local businesses.

These are all ways that can make a good income online without having to spend a lot of time or money to get started. Try any of these simple ideas to increase your cash flow without overloading your already busy schedule.

**Joanne Mason** is an Internet Marketing Consultant and the author of “21 Income Streams”, your guide to 21 proven ways to make money online.